

Holiday Let Photography Day Checklist

From The Property Photo Guy | propertyphotoguy.co.uk

Print this checklist and work through it before your photography shoot. Tick off each item as you go.

The Week Before

- ☐ Book a deep clean (beyond your standard changeover clean)
 - ☐ Order fresh flowers and any perishable props
 - ☐ Check all light bulbs work, replace any that are blown
 - ☐ Mow the lawn and tidy the garden
 - ☐ Clean windows inside and out (streak-free!)
 - ☐ Wash and iron a set of fresh white bedding
 - ☐ Prepare fresh, fluffy white towels
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The Day Before

- ☐ Deep clean every surface, skirting boards, taps, tiles
 - ☐ Declutter all surfaces (remove anything that isn't essential or beautiful)
 - ☐ Remove personal items (family photos, children's drawings, souvenirs)
 - ☐ Buy fresh flowers, fruit, or local produce for styling
 - ☐ Set the dining table simply (placemats, plates, glasses)
 - ☐ Arrange a welcome vignette (local cider, wine, or treats)
 - ☐ Check the garden furniture is clean and set up with cushions
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Kitchen

- ☐ Keep essentials visible: toaster, kettle, coffee machine, knife block
- ☐ Clear away: washing-up liquid, sponges, draining racks
- ☐ Clear away: cleaning sprays, dish cloths, bin bags

- ☐ Wipe down all worktops and appliance fronts
 - ☐ Add a bowl of fresh fruit or local produce
 - ☐ Ensure the hob, oven, and sink are spotless
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Living Room

- ☐ Plump all cushions and fold throws neatly
 - ☐ Clear coffee table (one simple vignette: books, plant, or tray)
 - ☐ Tidy and curate shelves (less is more)
 - ☐ Remove remote controls, chargers, and cables from view
 - ☐ If you have a log burner, stack logs neatly beside it
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Bedrooms

- ☐ Make beds with crisp, ironed white bedding
 - ☐ Symmetrical bedside tables with matching lamps
 - ☐ Remove all personal items from wardrobes and drawers
 - ☐ Add one or two accent cushions (that will stay permanently)
 - ☐ Close wardrobe doors or leave slightly ajar with a wooden hanger
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Bathrooms

- ☐ Remove all personal toiletries from shower and surfaces
 - ☐ Provide fresh, fluffy white towels (folded or rolled)
 - ☐ Add a new bar of soap or stylish dispenser bottles
 - ☐ Ensure wall-mounted dispensers are full and clean
 - ☐ Add a small plant (orchid or fern) if possible
 - ☐ Check grout, sealant, and mirrors are spotless
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Outdoor Spaces

- ☐ Mow lawn and remove weeds
 - ☐ Set up garden furniture with cushions
 - ☐ Clean hot tub, BBQ, or pizza oven if applicable
 - ☐ Sweep patios and paths
 - ☐ Remove bins, hoses, and garden tools from view
 - ☐ Add outdoor cushions and any lighting you normally provide
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The Golden Rule

Only show what guests will actually find when they arrive.

- ☐ Every cushion, throw, and accessory in the photos will be there for guests
 - ☐ No borrowed items from your own home that will be taken away
 - ☐ No staging with items that aren't part of the permanent setup
 - ☐ The property looks exactly like this on a normal changeover day (just tidier!)
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Morning of the Shoot

- ☐ Final sweep for any missed clutter
 - ☐ Open all curtains and blinds fully
 - ☐ Turn on every interior light and lamp (even in daytime)
 - ☐ Put the heating on if it's a cool day (creates a cosy feel)
 - ☐ Light the fire or log burner if you have one
 - ☐ Final plump of cushions and straighten of bedding
 - ☐ Remove your car from the driveway if possible
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Ready? Let's create something beautiful.

Book your shoot: propertyphotoguy.co.uk | 07545 450543 | hello@propertyphotoguy.co.uk