THE PROPERTY PHOTO GUY · COURSE RESOURCE

Quote and Proposal Template

Present scope, deliverables and next steps clearly before a client books

Use this as a working template. Adapt it to the job, your own process and the promises you have actually agreed with the client.

[**Your business / quote reference**

], [**Client / project**

]
[**Quote issued**

], [**Valid until**

]

Project understanding

In one paragraph: the property, audience and intended outcome

Proposed scope

Photography coverage and expected image approach

Additional deliverables: drone, floor plan, Matterport, video, social frames

Access, styling, people or site requirements

Investment and timing

Photography fee

Optional add-ons

Travel, parking or unusual access costs if applicable

Planned shoot date, editing time and delivery date

Client next step

How to approve, pay a deposit or confirm a preferred date

Important note

This is a practical proposal layout, not a substitute for terms written or reviewed for your own business. Keep your actual scope, cancellation policy, usage terms, tax treatment and payment requirements clear and current.