THE PROPERTY PHOTO GUY · COURSE RESOURCE

Shoot-Day Planner

A calm, repeatable run sheet for each property photography booking

Use this as a working template. Adapt it to the job, your own process and the promises you have actually agreed with the client.

[**Client / property**

], [**Date / arrival time**

]
[**Primary contact**

], [**Weather / exterior plan**

]
[**Package and outputs**

], [**Access, parking and alarms**

]

Before arrival

- [ ] Check the address, travel, parking, access notes and client contact number.
- [ ] Confirm battery, card, tripod, lens, flash and cleaning-kit readiness.
- [ ] Review the brief: listing, holiday let, commercial, development, video, drone or tour.
- [ ] Check whether any time-sensitive exterior, view or twilight photographs are required.

On arrival

- [ ] Introduce yourself, confirm the brief and agree the logical route through the property.
- [ ] Walk the property first. Note light direction, room order, difficult spaces and distractions.
- [ ] Ask what must be photographed, what must be excluded and who will approve the final gallery.

Capture route

- [ ] Exterior and approach
- [ ] Main living areas
- [ ] Kitchen and dining
- [ ] Bedrooms and bathrooms
- [ ] Garden, view and outbuildings
- [ ] Detail or vertical social frames
- [ ] Final exterior / twilight

Before leaving

- [ ] Review key rooms, exterior and requested hero image before packing down.
- [ ] Confirm the delivery method, expected handover and any promised follow-up.
- [ ] Back up cards before travelling to the next job.