THE PROPERTY PHOTO GUY · COURSE RESOURCE

Client Pre-Shoot Guide

A send-ready checklist for homeowners, hosts and agents

Use this as a working template. Adapt it to the job, your own process and the promises you have actually agreed with the client.

Before you send it

Client / property

Shoot date and arrival window

Primary contact and access plan

Whole property

- [ ] Make beds, clear floors and remove day-to-day clutter, laundry, bins and pet items.
- [ ] Replace failed bulbs and switch matching lights on where they improve the room.
- [ ] Open curtains and blinds unless privacy, glare or a specific view makes that unsuitable.
- [ ] Move vehicles, wheelie bins and delivery items away from key exterior views where possible.
- [ ] Confirm access, parking, keys, alarm arrangements and any rooms that must not be photographed.

Kitchen, bathrooms and bedrooms

- [ ] Clear kitchen worktops, fridge magnets, washing-up items and drying racks.
- [ ] Hide toiletries, toilet brushes, bath mats, cleaning products and personal medication.
- [ ] Make beds neatly and keep bedside surfaces simple.
- [ ] Remove personal photos, sensitive paperwork and items you would not want visible online.

Exterior, pets and practical details

- [ ] Sweep paths, tidy outdoor furniture, remove bins and check the front-door area.
- [ ] Plan where pets will be during the shoot and tell me about anything I should avoid.
- [ ] Let me know about restricted access, building rules, tenants, parking permits or timing limits.

The day before

- [ ] Send the final address, contact number and access confirmation.
- [ ] Tell me about the key selling point, booking feature or room that matters most.
- [ ] Flag any requested image use: portals, Airbnb, website, social, brochure, print or press.